



WORLD TRAVELLERS UK LIMITED

COOKIES POLICY

Information about our use of cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

What are Cookies?

A cookie is a text-only string of information that a website transfers to the cookie file of the browser on your computer's hard disk so that the website can remember who you are. Cookies will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a value, usually a randomly generated unique number.

Two types of cookies are used on our web sites - session cookies, which are temporary cookies that remain in the cookie file of your browser until you leave the site, and persistent cookies, which remain in the cookie file of your browser for much longer (though how long will depend on the lifetime of the specific cookie).

Cookies allow us to obtain information regarding users of our site which essentially helps us to provide you with a better user experience and tailor our services to your individual needs. We may collect information such as your IP address, online activity, web browser details and online activity. We will not however collect or store any of your passwords or other highly sensitive data.

By using our website with your browser settings adjusted to accept all cookies, we will take this to mean that you want to use our products and services, and that you consent to our use of cookies and other technologies as described in this Policy.

The Cookies that we use

We use the following cookies:

- **Strictly necessary cookies** are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies** allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies** are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies** record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Purpose
.ASPXA NONYM OUS	<ul style="list-style-type: none">• This cookie is used by our site which is using the .NET technology platform from Microsoft. It enables our site to maintain an anonymous user-id to track unique users within a session without them logging in or otherwise identifying themselves.• The main purpose of this cookie is: Strictly Necessary
ASP.Net_Sessi onId	<ul style="list-style-type: none">• General purpose platform session cookie, used by our site which is written with Microsoft .NET based technologies. Used to maintain an anonymized user session by the server.• The main purpose of this cookie is: Strictly Necessary
UMB_U CONTE XT	<ul style="list-style-type: none">• This cookie is set by our website which is using the Umbraco web content management system. It is usually only seen by site administrators accessing the back end of the website, rather than general visitors.• The main purpose of this cookie is: Strictly Necessary
UMB_U PDCHK	<ul style="list-style-type: none">• This cookie is set by our website using the Umbraco web content management system. It is usually only seen by site administrators accessing the back end of the website, rather than general visitors.

	<ul style="list-style-type: none"> The main purpose of this cookie is: Strictly Necessary
_ga	<ul style="list-style-type: none"> This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for our site analytics reports.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies

Objecting to Cookies

Most browsers have options that allow the visitor to control whether the browser will accept cookies, reject cookies, or notify the visitor each time a cookie is sent. You may elect to reject or block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies.

However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Lifetime of Cookies

Except for essential cookies, all cookies will expire after 4hrs.

Further information

To find out more information about cookies, please visit www.allaboutcookies.org.